

EXIM Thailand Holds a Seminar to Support Expansion of Thai Franchises and Launches “Loan for Thai Franchise/Thai Chain Buyers”



Mr. Pisit Serewiwattana (center), President of Export-Import Bank of Thailand (EXIM Thailand), and Mrs. Lalida Jivanantapratvat (third right), Deputy Director-General of Department of Business Development (DBD), Ministry of Commerce, presided over “Thai Franchises To Global” seminar co-organized by EXIM Thailand and DBD highlighting Thai entrepreneurs’ opportunities to engage in international franchise businesses, especially in CLMV (Cambodia, Lao PDR, Myanmar and Vietnam) at Anantara Siam Bangkok Hotel on August 28, 2019. EXIM Thailand also launched “Loan for Thai Franchise/Thai Chain Buyers”, a long-term credit facility, with a repayment period not exceeding that of the respective franchising/chain agreement, to serve Thai or foreign entrepreneurs wishing to run Thai franchise business overseas or engage Thai chains to operate their business overseas.

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